



## Tri-Counties CalAIM PATH Collaborative Ventura Meeting October 16, 2024



# Welcome!



### Introductions in the chat:

- Name
- Organization
- Your role in CalAIM implementation

## **Today's Agenda**



#	Agenda	Time
1.	Welcome and Review Agenda	5 mins
2.	Spotlight: Medically Tailored Meals and Medically Supportive Food	20 mins
3.	DHCS Update: Draft Community Supports Definitions and Revisions	15 mins
4.	<ul> <li>Managed Care Plan Updates</li> <li>Gold Coast Health Plan</li> <li>Kaiser Permanente</li> </ul>	15 mins
5.	Upcoming Events and Closing	5 mins
6.	Optional Office Hours	30 mins ▶HC

### **2024 Aim Statement and Drivers**



The Collaborative will increase the number of members referred to ECM and Community Supports, and the number of those successfully enrolled in and utilizing services.

Build education and awareness of CalAIM among members, providers, and community partners

Strengthen the provider network to serve all Populations of Focus Increase ECM & Community Supports referrals and care coordination among providers

## Thank you for joining us in September!





https://www.bluepathhealth.com/bluepath-health-calaim/tri-c ounties-calaim-path-collaborative/

### Updated Resources: Referral Forms are now located on Collaborative Resource Center

• Recent DHCS Policy Updates

🛨 Data Exchange Framework and Other Data Sharing Resources

▪ ECM & Community Supports Aid- SLO & Santa Barbara

Referral Forms

- CenCal Referral Form Hub
- Kaiser Permanente ECM & CS
- Gold Coast Community Supports (English)
- Gold Coast Community Supports (Spanish)
- Gold Coast ECM (English)
- Gold Coast ECM (Spanish)





Community Supports Spotlight: Medically Tailored Meals and Medically Supportive Food

## Medically Tailored Meals and Medically Supportive Food



 Medi-Cal Members receive deliveries of nutritious, prepared meals and/or healthy groceries to support their health needs. Members may also receive vouchers for healthy food and nutrition education



 In the last DHCS reporting period (Q4 2023), 3691 members in Ventura County utilized Medically Tailored Meals or Medically Supportive Food



### **Meet the Ventura County Meals Providers**



### **Proposed Community Supports Definitions**



## **Proposed Community Supports Revisions**



### In September, DHCS released proposed definition changes to 7 Community **Supports Services:**

- Housing Transition Navigation Services 1.
- Housing Deposits 2.
- Housing Tenancy and Sustaining Services 3.
- Nursing Facility Transition/Diversion to Assisted Living Services 4.
- Community Transition Services/Nursing Facility Transition to a Home 5.
- Medically Tailored Meals/Medically Supportive Food 6.
- 7. Asthma Remediation

### Final Community Supports definitions will be finalized this fall. The updated definitions will go live January 1, 2025 10

## Draft Community Supports Definitions: Housing Trio



- Aligning Housing Trio eligibility with parts of Transitional Rent eligibility (meet the clinical risk factors definition and experiencing or at risk of homelessness as defined by HUD)
- Clarifying that any member who is determined eligible for, or receiving, Transitional Rent is automatically eligible for the Housing Trio
- Proposing to remove the prerequisite to receive one of the Housing Trio before qualifying to receive another
- Housing Deposits Proposed Updates:
  - An expanded list of goods and services
  - Expanding access to Housing Deposits once per CalAIM demonstration period as opposed to once per lifetime

## Draft Community Supports Definitions: Medically Tailored Meals/Medically Supportive Food



### Proposed eligibility change: Must have both a chronic or serious condition and a high risk for hospitalization/SNF placement or otherwise have extensive care coordination needs

- Proposed guidance for ensuring medically tailored meals/medically supportive food are medically appropriate:
  - Tailoring of nutrition interventions should include consideration of the range of clinical factors unique to the Member and must engage an RDN or clinician with nutrition expertise
  - Emphasizes that the food provided must meet at least two-thirds of the daily nutrient and energy needs
  - Nutrition education must be paired with medically tailored groceries, food pharmacy, and food voucher interventions









### Managed Care Plan Updates: Gold Coast Health Plan and Kaiser Permanente



### **Kaiser Permanente**

### Tri-Counties PATH CPI Meeting Ventura County

October 2024



### **ECM Outreach Campaign Pilot**

To raise community awareness of ECM, and drive ECM referrals, KP is planning a communications approach leveraging a public health communications firm, Public Good Projects, for a trusted messenger campaign.



#### WHAT?

•Create and leverage a network of local influencers for targeted messaging

•Leverage social media and other methods to communicate about ECM

•Focus messaging on the two of largest populations of focus for ECM, foster youth and birth equity

•Evaluate performance to expand our evidence base



#### WHY?

•Community-based providers shared feedback via survey and in various external collaborative forums that there is a critical opportunity to drive referrals and enrollments into ECM and CS by fostering community awareness via trusted messengers.

•DHCS expects that the majority of referrals for ECM will come from the community (providers, CBOs, members, etc.)

•Foster Youth and Birth Equity are two of the largest populations of focus



#### HOW?

•Focus on birth equity statewide

•Target San Bernardino and Sacramento counties for Foster Youth outreach, counties with large numbers of eligible members

•Partner with Public Good Projects and external stakeholders to implement the pilot in Q4 2024- Q1 2025



#### WHEN?

- September mid-October: Planning, identifying messengers and message
- November January: Activate influencers and messaging
- February-March: Evaluation of pilot







### We Want to Hear From You!

- 1. How do you share information regarding health-related benefits and services with your community members / members?
  - What proves to be the most effective?
  - Have you heard feedback from community members on what they prefer?
- 2. Who do you see as **local** leaders and organizations working in **birth equity**? Who do you see as **statewide** leaders or voices focused on **birth equity**?
- 3. How do you currently share information on ECM, CS, CHW?
  - What has worked?
  - What is difficult about the process?

**Follow-up:** If your organization works with birth equity populations and is interested in engaging more deeply, KP alongside our partners at PGP are offering an opportunity for a 30-minute virtual call to provide guidance for communication materials around ECM/CS/CHW benefits, reach out to KP.

Note: there is not compensation associated with this conversation.





### **Sending Referrals**

KP has a no-wrong-door approach for referrals

- Referrals are accepted from any source (members, providers, family, community organizations, etc.)
- Referrals may be placed via email or via phone or KP Health Connect
- NEW: For providers/organizations submitting referrals to your own ECM/CS/CHW organization, please send the referral form directly to your contracted Network Lead Entity

S Area	All Northern California Counties	All Southern California Counties
Phone (Member)	1-833-721-6012 (TTY 711) Monday-Friday (closed major holidays) 8:30 a.m. to 5:00 p.m.	1-866-551-9619 (TTY 711) Monday-Friday (closed major holidays) 8:30 a.m. to 5:00 p.m.
Email (Counties/CBOs)	Send completed <u>referral form</u> to REGMCDURNs-KPNC@kp.org with the subject line "ECM Referral" or "CS Referral" or "CHW services request"	Send completed <u>referral form</u> to RegCareCoordCaseMgmt@kp.org with the subject line "ECM Referral" or "CS Referral" or "CHW services request"
Email (NEW: NLE Contracted providers submitting referrals to their own organization)	Send completed self <u>referral form t</u> o contracted Network Lead Entity	Send completed self <u>referral form t</u> o contracted Network Lead Entity



### How a community-based organization can serve KP members

KP is working with three Network Lead Entities (NLEs) to develop a network of community-based ECM, CS, and CHW providers.

If your organization wishes to become part of an NLE's network, you may send an email message to:



network@fullcirclehn.org Phone number: 888-749-8877 Full Circle Health Network meets with prospective providers each week on Thursdays from 12-1pm PST <u>https://us06web.zoom.us/j/86507421534</u>



ILSCAProviderRelations@ilshealth.com Phone number: 305-262-1292



Hubinfo@picf.org Phone number: 818-837-3775

In your email, please specify the services your organization provides, geography serviced, and population expertise.

\*Partners in Care only serves the Southern California region at this time.





### **Upcoming Events and Announcements**

## **DHCS Updates**



- CITED Round 4 Applications will open January 6, 2025
  - Learn more about CITED <u>here</u>
- Closed Loop Referral Requirement Go-Live Date is now July 2025
  - DHCS anticipates releasing final Closed-Loop Referral Implementation Guidance in late 2024 and will schedule an all comer webinar after release to support implementation and technical assistance.

### **Next Steps**



November Meeting: Wednesday, November 20 11:00am - 12:30pm On Zoom



Thank you for completing our brief survey! Questions or suggestions? <u>pathinfo@bluepathhealth.com</u>







## **Office Hours**





## Appendix

### **CalAIM TA Marketplace**



